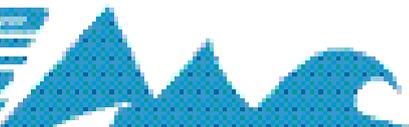


# ANNUAL REVIEW

## 2010



*adventure*  
*specialties*  
TRUST 



# 2010

2010 has been a year of consolidation and recovery for the Trust after the difficulties and disappointments of 2009.

During the year we were pleased to secure new funding through Child, Youth and Family for two pilot programmes for young offenders. The programme is a strategic partnership with the anger management counselling organisation Man Alive Inc and is called Te Wero Aki.

With the grateful assistance from individuals, supporters and tight financial management we were able to end the financial year in a positive position, in marked contrast to the 08/09 year.

Part of our consolidation also included a restructure of upper management roles. Tim Wills, a 14 year veteran employee returned to the Trust after a years absence to take over the Trust Director role with responsibilities for all the normal charitable operations of the Trust and particularly the management of the Auckland and Christchurch Programme Managers. With his huge understanding of the Trust operation and his combination of field experience and also spear heading compliance and audit requirements Tim is adding huge value to the Trust's ability to run high quality and safe adventures.

Founding Trust Director Lyndsay Simpkin has taken on a more executive role as CEO, which has allowed him to turn his attention to wider strategic goals of the Trust, fund-raising and marketing. This is already proving to have a positive impact on future growth.

## Statistics

During the year our Auckland branch worked with 3413 people in 135 programmes and our Christchurch branch worked with 1388 in 78 programmes. In addition to these numbers their were over 55 groups who used The Trust indoor climbing wall The Crater.

The breakdown of ethnic origin for Auckland is:

Maori	7%
Pakeha	65%
Pacific Island	11%
Asian	7%
Indian	3%
South/Africans	1%
Americans	3%
Other	2%



# Adventure Specialties Christchurch

During the year we were able to fulfil one of the emerging needs of 2009 in finding the further qualified staff for Christchurch. The employment of a husband and wife team, Josh and Naomi Geddes, adds considerable strength to our Christchurch operation and also is helping to free Programme Manager Mark Johnston to pursue other opportunities for the Trust in the Christchurch/Canterbury region.

Our branch was fortunate to only suffer very small damage from the Canterbury earthquake however did feel some ongoing effects due to a number of schools that had to cancel programmes as a result of the turmoil.

## Resources

We were able to upgrade our Christchurch vehicle to a 4WD Mitubishi Rosa bus. In Auckland major additions to our resources included a new colour photocopier and much needed new tents. Our new photocopier has been a huge asset to producing quality marketing materials.



## Staff in 2010

Lyndsay Simpkin  
Glenda Simpkin  
Steffen Poepjes  
Anita Sword  
Jared Partridge  
Steven Parker

Tim Wills  
Mark Johnston  
Jillian Emerson  
James Hunt  
Josh Geddes  
Dale Shore

Libbee Dove  
Benjamin Fenselau  
Sarah Orchard  
Erin Chapman  
Naomi Geddes

## Trustees

Ken Stevenson  
Andrew McPhail  
Wayne Mitchell

Lyndsay Simpkin  
Glenda Simpkin  
Jared Partridge

In some ways it was a quieter year for Trustees. During the year we meet 6 times. As the year progressed discussions have begun on the reassessment of strategic goals and also an assessment of current management structure and roles since the appointment of a CEO.



# Training

The Trust's continues to have a strong commitment to training its staff. The New Zealand Outdoor Instructors Association (NZOIA) has instigated a revalidation programme for instructional qualifications and we were able to organise training and revalidation for staff in caving and sea kayaking.

It was pleasing to see Christchurch Programme Manager Mark Johnston gain his Sea Kayak 2 award from both perspective of the Trust continuing to have strong skills in leadership positions and role modeling to incoming younger staff.

At the beginning of 2010 a number of staff attended a Response Ability Pathways (RAP) training to enhance our ability to continuing working with challenging adolescence.



# Grants

We are grateful for grants from the following organisations:

- ASB Community Trust
- Youth Programme Fund
- SKYCITY Community Trust
- Accommodation Assistance Fund
- NZ Lottery Grants Board
- Child, Youth and Family
- John Ilott Charitable Trust
- Perpetual Trust
- Farina Thompson Charitable Trust
- Christchurch Casinos Charitable Trust
- Community Wellbeing Fund
- The Trusts Charitable Foundation
- Community Organisations Grant Scheme
- Waitakere, Manukau and Canterbury
- NZ Post
- Breakaway Holiday programme
- Perry Foundation
- Rotary Club

# Emerging Needs

At the end of 2010 are;

-Another senior instructional staff member for our Auckland branch

- Continued focus on possibilities to enhance the financial sustainability of the Trust.

- Continued upgrading of our web site and our ability to market the Trust effectively so that community groups are more aware of our services.

-Some maintenance and replacing of our

Auckland office plant such as carpet and painting. We have been in these premises for 10 years.



# Conclusion

2010 was our 27th year of operation. We continue to be grateful to the many individuals who support the Trust and the community and philanthropic trusts that support our work.

2011 is already shaping up to be a year of growth for the Trust and with growth of course comes the challenge of finding good staff and maintaining and refining systems and resources to ensure we retain a quality service.

The Trustees have committed to a strategic planning process to be achieved in early 2011 which will be very helpful in assisting with future direction.

Overall the Trust is in good health and enjoying positive commitment from all staff and continuing commitment from our existing clients.

Reviewed by;  
Lyndsay Simpkin - CEO

